

# THE PAWSPRINT

Q4 | 2024

SPARKY'S EXCLUSIVE NEWSLETTER FOR KIDS!

## SPARKY'S BACK TO SCHOOL FINANCIAL FEST Celebrates the New School Year



August 24th marked our very first Sparky's Kids Club Back to School Financial Fest. It was a delightful day of fun activities and prizes for the whole family. We were thrilled to see many of our friends attending to enjoy financial based activities and meet Sparky himself! In this issue of the Paw Print, we take a look back at Sparky Fest and look ahead to the new school year.









## Share with Sparky!

What excites you the most about the new school year?

Remember to write your answer below and mail it with your color contest entry or email it to communications@ffcommunity.com

## Back-To-School By The Numbers

A few financial facts about the big costs of going back to school.

- For all 13 years of schooling, the average cost of books is \$14,300 per student.
- Americans spend \$27.3 billion a year on back-to-school items
- 67% of parents spend over \$200 per child on school supplies.



Making a savings jar is a great way to stash loose change or an extra dollar or two each time you receive money. When it's full, bring it to the branch and deposit it into your Sparky account!

#### STEP #1 - FIND A JAR

You can use any type of container, but the best "jar" will have a lid that is easy to open to toss money and change in. A clear container lets you watch your spare change add up.

#### STEP #2 - DECORATE

Use stickers, markers, paint or any other crafting supplies to decorate your jar! If you are saving for something specific, like a vacation or a new bike, you can theme your jar's decorations to keep your eye on the prize.



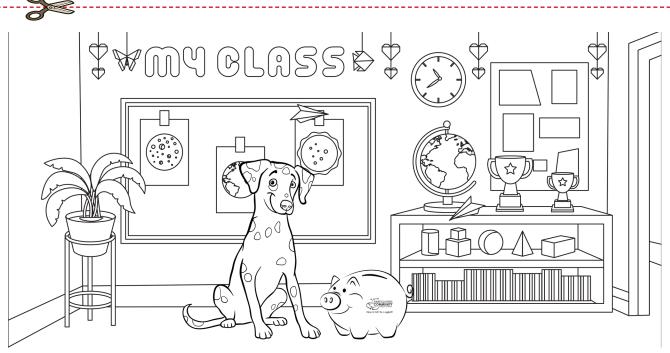
### STEP #3 - START SAVING

A savings jar is a great place for loose change. If you earn money from a job like mowing lawns, or from an allowance, tossing a few dollars into your jar is a good way to bulk up your savings fast (without missing out on too much of what you made).



Coloring Contest

Congratulations to Brielle R. for winning our Q3 Sparky coloring contest!



Color with Sparky and Smokey! Submit your entry by November 15, 2024 for a chance to win a prize!

| (Child) Name:           | Age: Phone: |
|-------------------------|-------------|
| (Parent/Guardian) Name: | Email:      |